



G Is For Green

Easy-to-use tips, tricks and ideas to save the planet.

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If the Shoebox Fits

Not to Be Confused With...

Paperboard is often mistaken for its nearest cousin, cardboard, and can be found in products like cereal and shoe boxes. Despite its shiny exterior paperboard can be recycled with your cardboard and had a 62 percent recycling rate in 2007.



Inside the Box

With over 83 million tons of paper and

paperboard generated annually, sustainable packaging is a growing priority for many companies. Used in the creation, storage and shipping of numerous retail products, this eco-friendly resource touches a number of industries.

Reuse & Re-gift

From home décor and holiday feasts to storage boxes, making something new from old paperboard is a snap. You can reuse paperboard from around the house as gift boxes, which could save you the extra chore and cash of buying additional packaging for wrapping gifts this holiday season.



Just Call

Some of the best holiday greetings don't come in the form of paper. Forget that card and pick up the phone. It is pretty likely that most of your family and friends would prefer some real talk time over words in a card.

If sending cards is part of a die-hard tradition, save old holiday cards and create new ones by cutting the card down. Old cards also make great ornaments or can even get laminated for coasters. You could also send e-cards and save paper, or you can buy new cards made with post-consumer content.



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