



# G Is For Green

*Easy-to-use tips, tricks and ideas to save the planet.*

September 5, 2008

## The greening of an industry

*How planners and suppliers are working together to create sustainable meetings and events*



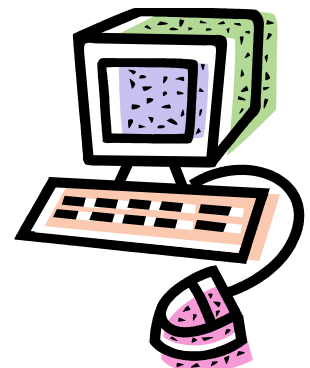
*By Kristi Casey Sanders, Plan Your Meetings Magazine*

“We have the second most wasteful industry (behind the construction industry),” said Lindsay Smith, the sustainability program administrator for the Colorado Convention Center. “Therefore, we can make a big impact with little change.” Some of the baby steps meeting professionals can take towards sustainability include: converting to digital rather than paper-based communications for invitations, registration, handouts and surveys; replacing bottled water with water-filling stations and reusable cups; telling banquet staff not to pre-fill water glasses at banquets; using china, flatware and linens instead of disposable goods; recycling paper, glass and aluminum; recycling name badges; using plants for décor instead of cut flowers; using local vendors, products and services; and minimizing the need for shipping and transportation.

For full story click [HERE](#)

## Get Movin'

Screen savers in-  
crease the energy used by your monitor, which is already about half your computer's energy use. A good tip to save energy and preserve your screen is to turn off your monitor when you walk away from the computer.



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